



IOWA
ASSOCIATION
OF BUSINESS
AND INDUSTRY
FOUNDATION



BUSINESS HORIZONS

60+

Yearly Participants



40+

Number of Schools
Represented



5,000+

Program Participants
Since Inception



Business Horizons (BH) is a five-day innovation simulation bringing students (grades 9-12) of all experience levels from across the state together to gain a better sense of how their skills connect to the business world and the real world.



BUSINESS HORIZONS

SPONSORSHIP BENEFITS	BRONZE \$500	SILVER \$750	GOLD \$1,500	CONNECTING \$2,500	LEADING \$5,000	PRESENTING \$10,000
Speaking Opportunity						X
60-second Video Spot (Provided by Sponsor)						X
Industry Team Named After Sponsor					X	X
Logo on Program T-Shirt					X	X
Social Media Post					X	X
Program Signage				Listing	Logo	Logo
Competition and Graduation Invitation				X	X	X
Annual Publications				Listing	Listing	Listing
Full-Page Ad in Participant Notebook				X	X	X
Logo on Program Website			X	X	X	X
Participant Scholarships			1	2	3	4
Promo Item in Welcome Bag		X	X	X	X	X
Recognition in Participant Materials	Listing	Listing	Listing	Logo	Logo	Logo

“Business Horizons pushed my limits, pushed me out of my comfort zone, and helped me prepare for my future. It allowed me to see the diverse set of jobs available in Iowa and would make me consider working here.”

- Konnor Garrett, 2024 participant