

BUSINESS HORIZONS 2024

PARTNER PROMOTION

QUICK FACTS

- **WHEN & WHERE:** July 14-18 at Drake University (Des Moines).
- **WHO:** Iowa high school students (grades 9-12 during the 2023-24 school year).
- **WHAT:** A 5-day innovation simulation for students to gain a better understanding how their strengths and skills connect to the business world and the real world. The action-packed week is filled with competitions, workshops, keynote speakers, 'after hours' activities and more! Participants leave equipped with a renewed sense of confidence in their future plans.
- **COST:** Cost includes all meals, lodging, and materials. Need-based financial assistance is available and can be requested through the online application form.
Apply on/before May 27: \$350 (\$50 discount)
Apply after May 27: \$400
- **REGISTER:** Students can complete an online application found at www.BusinessHorizonsIowa.com. Applications will be accepted through July 5 or until the program is filled.
- **SLOGAN:** "Real-World Experience. Life-Changing Results." or "The Best Week of Summer!"
- **QUESTIONS:** Contact info@businesshorizonsiowa.com or 515.280.8000.

COPY FOR STUDENTS

Sign up today to have the 'best week of summer' at Business Horizons 2024!

Make the most of your summer with the ultimate college and career experience at Business Horizons, held July 14-18 at Drake University in Des Moines. You'll team up with other Iowa students (grades 9-12) to innovate and create real-world solutions using a new business venture during five, action-packed days. Your week will include dynamic speakers, valuable workshops, team competitions, business visits and more. Each day ends with fun 'after hours' activities to meet new friends from across the state. This is anything but a typical "summer camp." You'll gain valuable experience and confidence in what lies ahead, regardless of your career interest. Take the next step – learn more and apply today at www.BusinessHorizonsIowa.com.

COPY FOR PARENTS, EDUCATORS & BUSINESS

Five Days of Innovation Awaits Iowa High School Students at Business Horizons 2024!

Iowa students (grades 9-12) are encouraged and invited to make the most of their summer at Business Horizons, July 14-18 at Drake University in Des Moines! Attendees will team up alongside Iowa professionals to create a real-world business venture over just five action-packed days. Teams work toward exciting competitions, hear from dynamic speakers, take part in valuable workshops, attend business visits and so much more. Fun "after hours" activities add to the opportunities to meet great new friends from across the state! Participants develop self-confidence, hone essential skills, uncover their potential, and gain college and career experience, regardless of their career interests. Learn more, nominate students, and find the online application at www.BusinessHorizonsIowa.com. **(Don't wait, applications submitted on/before May 27 receive a \$50 discount!)**

HELPFUL LINKS

- Promotional Flyer: [Download Here](#)
- Full Advocacy Kit (downloadable content, graphics, etc.): [Google Drive folder](#)
- Website: www.BusinessHorizonsIowa.com
- Registration: <https://www.iowaabi.org/business-horizons/register/>
- Email: info@businesshorizonsiowa.com

SOCIAL ACCOUNTS

- Facebook: <https://www.facebook.com/businesshorizons/>
- X: <https://twitter.com/BizHorizonsIowa>
- Instagram: <https://www.instagram.com/bizhorizonsiowa/>
- LinkedIn: <https://www.linkedin.com/showcase/business-horizons-iowa/>
- YouTube: <https://www.youtube.com/@BusinessHorizons/videos>

SOCIAL MEDIA POST EXAMPLES

- Iowa students (grades 9-12) are invited to Business Horizons 2024 July 14-18 at Drake University! Join to team up with other Iowa students for five days of action-packed entrepreneurial experience, leadership opportunities, and self-discovery – plus, meet friends and mentors from across the state. Learn more about this can't-miss opportunity online at www.BusinessHorizonsIowa.com. #BH2024
- Iowa's Business Horizons program is back this summer, July 14-18, at Drake University! Check out what past Iowa high school students have called the "best week of summer" at www.BusinessHorizonsIowa.com. #BH2024
- Sign up today for Business Horizons 2024 held July 14-18 at Drake University! This is a can't-miss summer program for any/all Iowa high school students looking for a fun opportunity to gain real-world experience and meet new friends from across the state. Learn more & sign up today at www.BusinessHorizonsIowa.com. #BH2024