



BUSINESS HORIZONS 2017

Report Card

Business Horizons is a one-week experience focused on high school students gaining an understanding of economics, the free-enterprise system and the personal skills needed to be successful in today's business environment.

Attendance: 73

56% Female; 44% Male

Iowa counties represented: 27

**73% White (non-Hispanic), 10% African-American, 10% Asian American,
4% Hispanic, and 3% Other**

Students were asked to rank if they felt their knowledge and experience in the following areas increased after their participation in Business Horizons. Participants provided their ranking on a scale of 1-5 (1=Strongly Disagree, 2=Disagree, 3=Not Sure, 4=Agree, 5=Strongly Agree). The results are based on the average of each response.

	<u>After</u>
Better understanding of business operations	4.01
Awareness of career opportunities in Iowa	4.17
Help to decide future plans	4.17
More insight into entrepreneurship	4.02
Importance of working on a team	4.80
Awareness of skills and abilities	4.17
Confidence to take leadership roles	4.21
How to be financially independent	4.27



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Student Testimonials

“Business Horizons was an amazing opportunity to see great speakers, express creativity and apply all of this to a project that we would do in the real world.” - **Abbigail Ericson, Collins Maxwell HS**

“Business Horizons is unlike any other camp I have attended. Business Horizons had meaningful activities that I will take with me when I make college decisions. I learned that I do have opportunities here in Iowa, and my business future can be just as successful in Iowa as out of state.” - **Marissa Bixby, Cedar Rapids Prairie HS**

“I am so glad I attended Business Horizons. I was worried about not making friends and not knowing what to expect, but I had so much fun. I made lasting friendships, grew as a leader, and was able to gain a greater understanding of how business works. BH made me realize the future is not so far off. The future is now. Go out, take risks and find your passion because you never know what will happen.” - **Ashley Lupkes, Waukee HS**

“Business Horizons taught me not only about business, but the importance of teamwork and it allowed us to progress our identities. I loved the practical knowledge, but I benefited most from the immersive full-time business environment that allowed me to develop a business mindset.” - **Jeffrey Reicks, New Hampton HS**

“Business Horizons helped me to step out of my comfort zone. I made long-lasting relationships with my team and my advisors.” - **Mari Stein, Okoboji Community HS**

“I would 110% recommend this program to everyone. I gained an immense amount of useful information. The program gave me a sense of confidence. I feel empowered and ready to take on the world.” - **Olivia Moore, East Union HS**

“Business Horizons personally helped me find what I would like to do with my career, and where I want to go in life. It gave me confidence and knowledge to chase after my entrepreneur dreams.” - **Garrett Massa, United Township HS**

“Business Horizons helps to build self-confidence and to be aware of the businesses that are available here in Iowa. It helps you learn not to limit yourself on the career you want to do.” - **Delefine Niyiqena, Des Moines North HS**

“Business Horizons has helped me develop a more concrete idea of how I want to be living my life. It helped me understand that my path doesn't have to look the same as others.” - **Brad Holland, Dowling Catholic HS**

“Business Horizons is an amazing opportunity for ALL teenagers. Even if you don't know your life career, the information you will learn and do will give you a great experience.” - **April Czarnecki, Urbandale HS**

“When I entered Business Horizons, I was deathly afraid of public speaking. After BH, I can say I now have the confidence to be a leader and speak in front of others.” - **Dawson Goodridge, East Union HS**

“For me, Business Horizons was a great experience. I made a lot of new friends, learned a lot about how to prepare for my future, learned a lot about teamwork, and overall, had a ton of fun.” - **Alexis Schares, Hudson HS**