



*Iowa Association of  
Business and Industry  
Foundation*

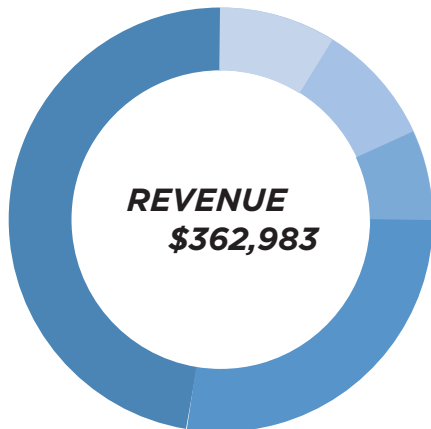
Iowa company and community leaders,

Thank you for your support of the ABI Foundation during our 2019-20 fiscal and programming year! We would like to share with you the many successes your involvement made possible. While it was a challenging year, we are positioned to continue to address our state's workforce and community needs.

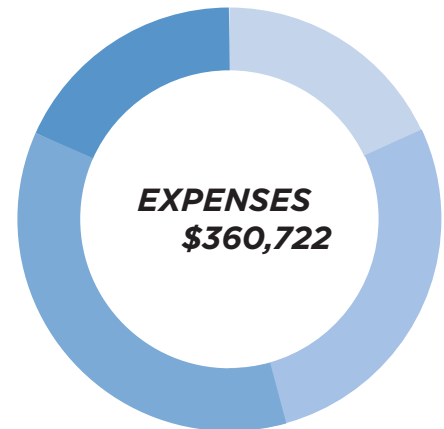
This annual report demonstrates the commitment of business and industry in Iowa to developing leaders as a critical asset of our state, while understanding the importance of engaging with tomorrow's talent as well as those making a difference today.

## FINANCIAL REPORT

**The ABI Foundation was able to maintain its financial solvency in 2019-20 with two additional accomplishments to note.** The first is our endowment, created by visionary Foundation board members over 10 years ago, reached its \$500,000 goal! Secondly, signifying the strength of our volunteers and the variety of the organizations who support us, we calculated that over \$90,000 of value was contributed through volunteer hours and in-kind donations.



Grants/Scholarships.....\$174,940  
Participant Fees.....\$100,000  
Special Events.....\$36,747  
Gifts/Donations.....\$30,296  
Membership Dues.....\$21,100



Programs.....\$133,753  
Communication/Marketing.....\$97,390  
Critical Infrastructure.....\$66,291  
Fundraising.....\$63,288

Our donors demonstrated their trust, understanding and generosity in choosing to give this year. It is because of this altruism that the ABI Foundation was able to sustain. The ABI Foundation values strength, resiliency and prosperity, and our programs ensure these enduring principles are shared between each generation. It is with your support Iowa's legacy is being built.

**We thank all the individuals, businesses and organizations who made contributions in 2019-20!**

## 2019-20 DONORS TO THE ABI FOUNDATION AND ITS PROGRAMS

### **\$75,000-\$25,001**

Iowa Association of Business and Industry\*

### **\$25,000-\$10,001**

Collins Aerospace  
EMC Insurance  
Farm Bureau Financial Services, Farm  
Bureau Financial Services Foundation,  
Renew Rural Iowa  
Grinnell Mutual, Grinnell Mutual  
Foundation

### **\$10,000-\$5,001**

Atlantic Coca-Cola Bottling Company\*  
Iowa Soybean Association  
Tom & Clarisa McMahon  
Musco Lighting  
Pella Corporation  
Nate & Lori Weaton  
Wells Fargo Foundation

### **\$5,000-\$2,501**

3M Foundation  
Agri-Industrial Plastics Company  
Alliant Energy Foundation  
Kelly Barrick  
CIPCO  
Iowa Army National Guard Recruiting  
John Deere  
Principal Financial Group  
Walt Smith  
The Ingenuity Company\*  
Thombert  
Veridian Credit Union  
Voorhees Family Foundation

### **\$2,500-\$1,001**

Kim Butler Hegedus  
Community State Bank  
Conlon Construction  
Davis Brown Law Firm  
Alyson Fleming  
Fort Dodge Convention & Visitors Bureau  
Tresa Hussong  
Hy-Vee  
Iowa Corn Growers Association  
Iowa Gaming Association  
ITA Group Foundation  
Kent Corporation\*  
Aaron Kness  
Leadership Iowa Board of Governors  
R&R Realty Group Foundation  
Mike Ralston  
Karen Rieck  
Warren Schaefer  
John Schreurs  
SSAB  
Ron Thielen  
University of Iowa Tippie College of  
Business  
Vermeer, Vermeer Foundation  
Jim & Nancy Weaton  
Wright Service Corporation  
David Zrostlik

### **\$1,000-\$501**

21st Century Rehab  
Kathy Anderson  
Aureon  
Barton Solvents  
Bâton Global  
Becky Coady  
Gina David

DMACC  
ESGR\*  
Jill Greiner  
Jason Gross  
Mark Hanawalt  
HDH Advisors LLC  
Iowa Army & Air National Guard\*  
Christie Kessel  
Mary Lawyer  
Brandi Mueller  
Northwest Bank  
Practical Farmers of Iowa\*  
Riley Resource Group  
Terracon  
The Wellmark Foundation  
Ann Thelen  
Bob Wersen

### **\$500-\$1**

Bankers Trust  
Chad Alley  
ATW Training Solutions  
Barb Baker  
Bernard Baker  
Ryan Barton  
Beth Bilyeu  
Ann Block  
Allan Boettger  
Breiholz Construction  
BrownWinick Law Firm  
Ami Burns  
C&S Products Company\*  
Cargill  
Casey's General Store  
Catch Des Moines  
CIBC Bank  
Citizen Community Credit Union  
Mark Coady  
Kaci Conetzkey  
Nicole Crain  
Linda Crookham Hansen  
Crossroads of Western Iowa  
Dick Davidson  
Sarah Deich  
Cindy Dietz  
Steven Dust  
John Economus  
Wes Ehrecke  
Zach Feser  
Dennis Fisher  
Jane Galloway  
Alex Gates  
Gilliland Group at Morgan Stanley  
Steve Goodhue  
Great Western Bank  
Greater Des Moines Partnership  
Greater Fort Dodge Growth Alliance  
Katie Hall  
Brad Hartkopf  
Wade Den Hartog  
Shelly Herr  
HGM Associates, Inc.  
HNI Corporation  
Hy-Capacity  
Iowa Area Development Group  
Iowa Environmental Council  
Iowa Natural Heritage Foundation  
Iowa Pork  
Iowa Select Farms  
Iowa State College of Ag and Life Sciences  
Joe Sorenson  
Adriana Johnson  
Joseph Jones  
Susan Judkins

Jayne Kielman  
McKenzie Kielman  
Kingsgate Insurance  
Doug Krumm  
Mary Landhuis  
Kerrie Liedtke  
Lisle Foundation  
Traci McBee  
Jessi McQuerrey  
MidAmerican Energy  
Minburn Telephone Company  
Cheri Monahan  
Holly Mueggenberg  
Jen Nelson  
Kay Neumann-Thomas  
Nyemaster Goode, P.C.  
Palmer Group  
Kavi Parupally  
Stacey Pellett  
Percival Scientific  
Perry Economic Dev. & Perry Industries  
Mark Phillips  
Picket Fence Creamery\*  
RADA Cutlery  
Matt Rebro  
Renewable Energy Group  
Marilyn Mueller  
Leighton Smith  
Kay Snyder  
Simpson College  
SSAB Leadership Iowa Graduates  
Jenny Steffensmeier  
Mary Strey  
Todd Sommerfeld  
Alex Taylor  
Van Wall Equipment

### **Annual Auction Package Providers**

Agri-Industrial Plastics Company\*  
Alliant Energy\*  
Ashlie Coady\*  
Bankers Advertising/Tru Art\*  
Big Cock Bike Shop\*  
Blank Park Zoo\*  
Creative Edge\*  
Des Moines Golf and Country Club\*  
DMACC\*  
Emily Schmitt\*  
Exec1 Aviation\*  
Farner Bocken\*  
General Mills\*  
HNI Corporation\*  
HNI Corporation, Steven Bradford\*  
Iowa Bike Shop\*  
Jason Gross\*  
Jordan Creek Holiday Inn & Suites\*  
Josephs Jewelry\*  
Kreg Tool\*  
Leadership Iowa Class 2019-20\*  
Milkhouse Candles\*  
Nate & Lori Weaton\*  
RADA Cutlery\*  
Scheels\*  
Steffensmeier Welding & Manufacturing,  
Inc.\*  
Storey Kenworthy\*  
The Nada's\*  
Timber Ridge Design Shop\*  
Twisted Vine Brewery\*  
Wakonda Club\*  
Wild Rose Casino\*  
Woofables, Alex Taylor\*  
Wright Outdoor Solutions\*

## PROGRAM REVIEW

**This year, we provided programming virtually for the first time since beginning our programs over 35 years ago.** While these modifications were difficult, ultimately students and professionals were still able to share the pride they have for their Iowa community and find their purpose in our state.

Time was taken to examine each program's mission, vision and outcomes to ensure the participant experience remained intact to the best of our available options. It was determined that two of our three programs were able to adjust and remain effective in a digital format; for the third, we conducted further research to determine how our programming can continue to best serve our audiences and address the needs of today's workforce.

The ABI Foundation develops Iowa's future and current leaders through statewide educational programs Leadership Iowa (professional immersion), Leadership Iowa University (college internship capstone) and Business Horizons (innovation simulation for high school students). What follows is more information about each of our programs in 2019-20.

### Statewide Leadership Programs

*Leadership Iowa has allowed me the opportunity to learn, consider and respect different points of view on a variety of topics which impact the state of Iowa.*  
Rebecca Whitaker | Iowa City

*The discussions we had during this year showed true interest and willingness to have real, meaningful conversations.*  
Benji Nichols | Decorah

*While it is important to acknowledge we live in a global world, this experience brought to light the innumerable great companies, efforts and communities we have right here.*  
Alberto Munoz | Des Moines

### LEADERSHIP IOWA

#### Creating Connections for a Network of Problem Solvers | Professional Immersion

Leadership Iowa participants had a strong start to their year in fall 2019 and completed their curriculum with virtual sessions beginning in April 2020 and concluding in June. Regardless of how their session was facilitated, efforts were made to recognize host communities and allow networking with community and industry leaders while connecting digitally. Additionally, over 200 graduates of the program demonstrated their continued commitment to the state by becoming members of the Leadership Iowa Alumni Society.

To nominate a community leader for our issues-awareness program, visit [www.Leadershiplowa.com](http://www.Leadershiplowa.com).

#### Program Board Members

**CHAIR** Jason Gross, Gross Group LLC  
Brian Aust, Graham Construction  
Barb Baker, Grinnell Mutual  
Kelly Barrick, CIBC Bank, USA  
Sandy Byers, CHI Health Mercy Hospital  
Chad Christensen, Agri-Industrial Plastics Company  
Brian Crotty, HDH Advisors LLC  
Gina David, Through It All Marketing + Consulting  
Alyson Fleming, Iowa Finance Authority  
Tresa Hussong, Iowa Lakes Electric Cooperative  
Jacqueline Kiple, John Deere ISG  
Adam Koppes, Iowa Farm Bureau Federation  
Allen Meyer, State of Iowa  
Amy Mohr, University of Northern Iowa  
Brandi Mueller, The Overture Group  
John Osako, Informatics, Inc.  
Chris Proskey, BrownWinick Law Firm  
Annette Renaud, McGough  
Leighton Smith, BerganKDV  
Kay Snyder, Iowa Area Development Group

#### 2019-20 Program Sponsors

**LEADING PARTNER**  
EMC Insurance

#### DIAMOND PARTNERS

Grinnell Mutual  
Iowa Soybean Association  
Renew Rural Iowa

#### PLATINUM PARTNERS

Community State Bank  
Pella Corporation  
University of Iowa Tippie College of Business



*I recognize there is depth to Iowa businesses and Iowa made products.*



*I find Iowa professionals and organizations to be innovative and creative.*



*I believe I have an important role in my communities and organizations.*



*I am confident in my strengths and how they apply to my career and aspirations.*



*I feel supported as a young professional and emerging leader within our state.*



*I feel there are opportunities for me to grow in Iowa.*

## **LEADERSHIP IOWA UNIVERSITY**

### **Bridging College to Career for Emerging Leaders | Internship Capstone**

Leadership Iowa University participants engaged in an adjusted four-day virtual program with live interactive activities and additional digital resources. All who participated responded unanimously positive about how the experience influenced their perception of themselves and our state, 100% responding affirmatively to the statements above. Participants were also given the opportunity to receive a mentor and attend the Young Professionals of Iowa Conference in the fall. *To nominate a college student for our opportunities-awareness program, visit [www.LeadershipIowaUniversity.com](http://www.LeadershipIowaUniversity.com).*

#### **Program Board Members**

**CHAIR** Joe Sorenson, Community Foundation of Greater Des Moines  
 Joe Benesh, The Ingenuity Company  
 D. Allan Boettger, University of Iowa Pomerantz Career Center  
 Sara Diech, FBL Financial Group  
 John Economos, Bâton Global  
 Zack Feser, EMC Insurance  
 Marilyn Mueller, Simpson College  
 Jen Nelson, Navigate Wellbeing Solutions  
 Ryan Rohlf, Keller Williams Realty  
 Cory Van Gilst, National Pork Board  
 Parker Rodenberg, Student Representative  
 Olivia Maharry, Student Representative  
 Sheana Wright, Student Representative

#### **2019-20 Program Sponsors**

##### **TRUSTEE PARTNER**

Grinnell Mutual

##### **PRESIDENTIAL PARTNERS**

Farm Bureau Financial Services  
 Iowa Soybean Association  
 Pella Corporation

##### **DEAN PARTNERS**

Agri-Industrial Plastics Company  
 EMC Insurance  
 Iowa Army National Guard  
 Musco Lighting  
 Thombert

**BUSINESS/INDUSTRY.** *Emphasize lifelong learning and what it means to be a well-rounded employee. Provide exposure for varying educational pathways and workforce entry/navigation.*  
**EDUCATION.** *Define resilience, agility and ability to change with turbulent times. Remote work skill development/collaboration/interviewing techniques.*  
**ALUMNI.** *Programming should continue to make personal connections and move beyond comfort zones. Training about selling problems or selling solutions.*  
**VOLUNTEERS.** *Provide core training in emotional intelligence and authenticity. Accentuate the humanity/human aspect of business.*  
**STAKEHOLDER TAKEAWAYS.** *Self-assessment tools and mentorships are recommended. Emphasize vibrant opportunities for engagement in different aspects of Iowa living and working. Communication and digital competencies. Emotional intelligence, personal wellness and understanding of own strengths and skills.*

## ***BUSINESS HORIZONS***

### **Getting High School Students Future Ready | Innovation Simulation**

Business Horizons pivoted the week we had planned to be in-person for the program in July 2020 to instead hold a series of virtual meetings with our key stakeholders. Feedback was gathered from partners in business/industry, champions in education, longtime volunteers and previous participants about the changing learning landscape and shifting workforce needs in Iowa. Takeaways from the focus groups will inform our 2021 curriculum as we return to providing students first-hand experiences finding business solutions and providing career exploration opportunities. *To nominate a high school student for our future-focused program, visit [www.BusinessHorizonsIowa.com](http://www.BusinessHorizonsIowa.com).*

#### ***Program Board Members***

***CHAIR*** Ami Burns, Vermeer Corporation  
Dawn Bowlus, Jacobson Institute for Youth Entrepreneurship  
Jeana Clark, Pella Corporation  
Nate Clayberg, Career Adventure Academy  
Madison Dahlhauser, Collins Aerospace  
Alex Gates, Technology Consultant/Web Developer  
Mandy Johnson, Collins Aerospace  
Sarah Kidawa, ITA Group  
Karen Rieck, FBL Financial Group  
Jacob Kurt, Student Representative  
Camden Peterson, Student Representative

#### ***2019-20 Program Sponsors***

##### ***FUTURE PARTNER***

Collins Aerospace

##### ***FORTUNE 5,000 PARTNERS***

Alliant Energy Foundation  
Atlantic Coca-Cola Bottling Company  
Farm Bureau Financial Services  
Wells Fargo

##### ***MANAGING PARTNERS***

3M Foundation  
EMC Insurance  
Hy-Vee  
Musco Lighting  
Pella Corporation  
Thombert  
Veridian Credit Union

## *Additional Statewide Initiatives*

### **ELEVATE ADVANCED MANUFACTURING**

#### **Promoting Manufacturing-Related Careers for Students and Young Adults**

Elevate Advanced Manufacturing launched the “Not A Dirty Job” video series to increase awareness of advanced manufacturing careers to students, parents and educators. This strategy will expand Elevate’s reach through a robust digital strategy. Additionally, each year Elevate – in partnership with Iowa’s Community Colleges – awards 15 scholarships. These scholarships provide \$500 to a student attending an advanced manufacturing program. *Learn more at [www.ElevateIowa.com](http://www.ElevateIowa.com).*

### **YOUNG PROFESSIONALS OF IOWA**

#### **Providing Peer-Led Support for Young Professionals**

Young Professionals of Iowa held its annual conference virtually in the fall. Themed the “New, Better Normal,” the three-day conference included sessions on resiliency, diversity and innovation. YP Iowa looks to continue driving connection and engagement for young professionals throughout the state. *Learn more at [www.facebook.com/YPIowa](http://www.facebook.com/YPIowa).*

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Lastly, we thank you for the important leadership you provide in informing and inspiring Iowans. You are a connector for your area, organization and industry to opportunities for our state’s current and emerging leaders.

To capture and recognize the leaders who are creating more leaders in every corner of our state, we are launching a campaign to reach all of Iowa’s 99 counties in 2020-21. We ask for you to represent your community! See who has participated so far and join them by nominating or donating to one of the ABI Foundation programs. Support us in our next year of connecting leaders at [www.IowaABIFoundation.org](http://www.IowaABIFoundation.org)!

With your support, the ABI Foundation is able to advance our state as a place for all people, organizations and communities to thrive. Together, we can fortify our state, now and for the future.

## **IOWA ASSOCIATION OF BUSINESS & INDUSTRY (ABI) FOUNDATION**

#### **Foundation Board Members**

**CHAIR** Kim Butler Hegedus, Community State Bank  
Joe Benesh, The Ingenuity Company  
Linda Crookham-Hansen, Musco Lighting  
Wes Ehrecke, Iowa Gaming Association  
Mary Landhuis, EZ Way/Lisle Corporation  
Tom McMahon  
Mike Ralston, Iowa Association of Business and Industry  
Lori Schaefer-Weaton, Agri-Industrial Plastics Company  
Ann Thelen, Thelen Public Relations

LI Jason Gross, Gross Group LLC  
LIU Joe Sorenson, Community Foundation of Greater Des Moines  
BH Ami Burns, Vermeer Corporation  
ELEVATE Michele Farrell, Measured Intentions  
YP IOWA Emilee Richardson, Science Center of Iowa

#### **Foundation Staff**

**VICE PRESIDENT**  
Becky Coady

**DIRECTOR OF PROGRAMS**  
Jessi McQuerrey

**MARKETING & ENGAGEMENT COORDINATOR**  
McKenzie Kielman

**ADMINISTRATIVE ASSISTANT**  
Jane Galloway

**GET INVOLVED IN THE ABI FOUNDATION: NOMINATE, DONATE OR VOLUNTEER**

*Visit [www.IowaABIFoundation.org](http://www.IowaABIFoundation.org) now to learn more!*