



IOWA
ASSOCIATION
OF BUSINESS
AND INDUSTRY
FOUNDATION

BUSINESS HORIZONS

60+

Yearly Participants



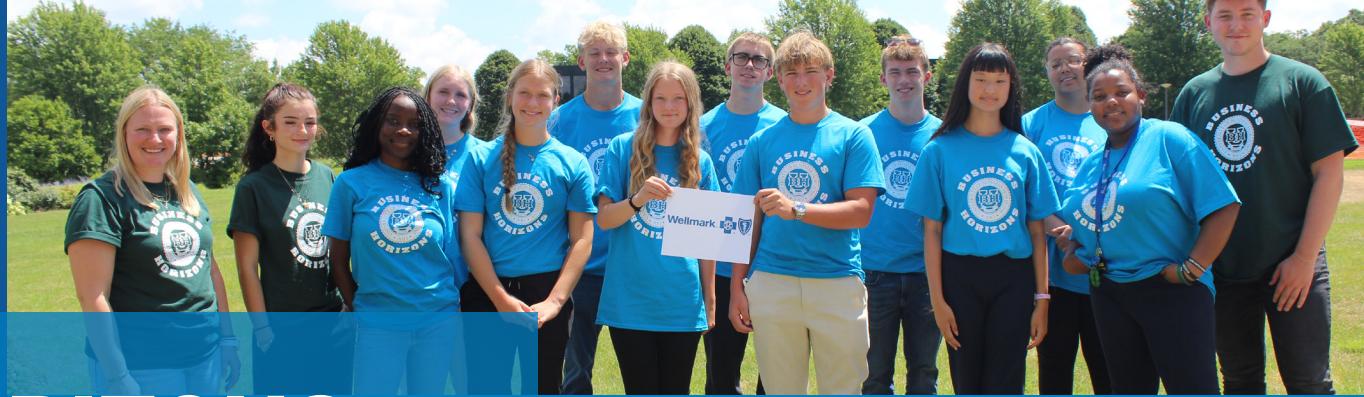
40+

Number of Schools
Represented



5,000+

Program Participants
Since Inception



Business Horizons (BH) is a five-day innovation simulation bringing students (grades 9-12) of all experience levels from across the state together to gain a better sense of how their skills connect to the business world and the real world.





BUSINESS HORIZONS

SPONSORSHIP BENEFITS	SUPPORTING \$1,000	CONNECTING \$2,500	LEADING \$5,000	PRESENTING \$10,000
Speaking Opportunity				X
60-second Video Spot (Provided by Sponsor)				X
Industry Team Named After Sponsor			X	X
Logo on Program T-Shirt			X	X
Social Media Post			X	X
Program Signage		Listing	Logo	Logo
Competition and Graduation Invitation		X	X	X
Listing in Annual Publications		X	X	X
Full-Page Ad in Participant Notebook		X	X	X
Participant Scholarships	1	2	3	4
Logo on Program Website	X	X	X	X
Promo Item in Welcome Bag	X	X	X	X
Recognition in Participant Materials	Listing	Logo	Logo	Logo

"It means a lot, and it reminds me that we are the future. Companies want us to have these enriching experiences and we will be better professionals because of it."

- Siddhi Bhararadwaj, Program Participant



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LEADERSHIP IOWA UNIVERSITY

25+

Yearly Participants



10+

Colleges and Universities
Represented



250+

Program Participants
Since Inception



LEADERSHIP IOWA UNIVERSITY

Leadership Iowa University (LIU) is designed to bridge the gap between college and career, and assist emerging professionals and leaders along their path to personal and professional success. The program connects students with a multitude of Iowa professionals and provides an introduction to the diverse array of experiences they can gain here in the state.





LEADERSHIP IOWA UNIVERSITY

SPONSORSHIP BENEFITS	SUPPORTING \$1,000	CONNECTING \$2,500	LEADING \$5,000	PRESENTING \$10,000
Speaking Opportunity				X
60-second Video Spot (Provided by Sponsor)				X
Social Media Post			X	X
Program Signage		Listing	Logo	Logo
Networking Lunch Invitation		X	X	X
Listing in Annual Publications		X	X	X
Full-Page Ad in Participant Notebook		X	X	X
Participant Scholarships	1	2	3	4
Logo on Program Website	X	X	X	X
Promo Item in Welcome Bag	X	X	X	X
Recognition in Student Materials	Listing	Logo	Logo	Logo

"The ABI team presents a phenomenal opportunity through Leadership Iowa University to get exposure to real leaders around Central Iowa doing amazing work in a wide array of industries and settings."

- Jack Ward, Program Participant



IOWA
ASSOCIATION
OF BUSINESS
AND INDUSTRY
FOUNDATION

LEADERSHIP IOWA

40
Participants Each Year



40
Entities Represented Each Year



1,400+
Program Participants
Since Inception



THE COURSE FOR OUR STATE

Leadership Iowa (LI) is Iowa's premier issues-awareness program promoting leadership and civic responsibility in our state. Through an integrated series of eight monthly sessions, participants are provided with a wide range of eye-opening experiences and insights that highlight the opportunities and challenges facing Iowa.





LEADERSHIP IOWA

SPONSORSHIP BENEFITS	SINGLE SESSION SPONSORS			ANNUAL SPONSORS			
	BRONZE \$500	SILVER \$750	GOLD \$1,500	SUPPORTING \$2,500	CONNECTING \$5,000	LEADING \$10,000	PRESENTING \$20,000
Alumni Event Sponsor							
Logo on Welcome Bags							X
Speaking Opportunity							
60-second Video Spot (Provided by Sponsor)						X	X
Full-Page Ad in Participant Notebook							
Recognition in Alumni Newsletter					X	X	X
Listing in Press Release							
Recognition at Alumni Events & Annual Conference				X	X	X	X
Annual Publications				Listing	Listing	Listing	Listing
Social Media Post			Sponsored Session	X	X	X	X
Recognition on Program Website			Listing	Listing	Logo	Logo	Logo
Session Signage	Listing	Listing	Logo	Logo	Logo	Logo	Logo
Promo Item	X	X	X	Session of Choice	Session of Choice	Session of Choice	Alumni Events



2025-26 SESSION SCHEDULE

DATE	TOPIC	LOCATION
October 1-3, 2025	Opening Retreat	Indianola
November 6-7, 2025	Agriculture & Renewable Resources	Fort Dodge
December 4-5, 2025	Workforce & Economic Development	Cedar Valley
January 14-16, 2026	Government	Des Moines
March 5-6, 2026	Manufacturing	Muscatine
April 9-10, 2026	Education	Decatur County
May 7-8, 2026	Rural Vitality	Perry
June 2-4, 2026	ABI Conference & Graduation	Coralville / Iowa City

The 2026-27 session schedule has not yet been finalized.