IOWA ASSOCIATION OF BUSINESS AND INDUSTRY

2026 CONFERENCE QUICK STATS

TAKING CARE OF BUSINESS CONFERENCE

June 2-4, 2026 | Coralville & Iowa City

CONFERENCE DETAILS

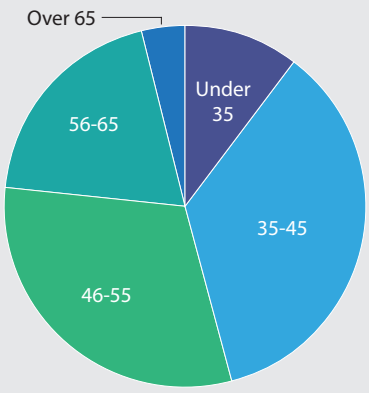
Speakers: 7 | Workshops: 13 | Sponsors: 69 | Exhibitors: 40

ATTENDEE STATS

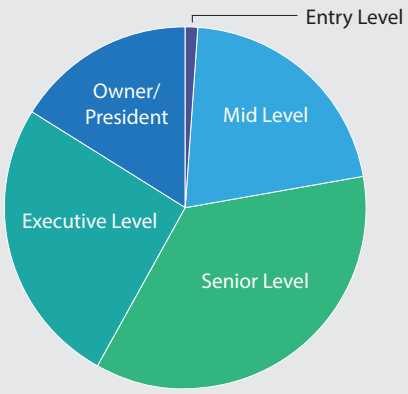
Attendees: 505 | First Time Attendees: 152 | Organizations Represented: 255

Members: 420 | Guests of Members: 35 | Non-Members: 49 | Leadership Iowa Alumni: 85

Age:



Job Level:



PRINT & DIGITAL MEDIA

Online Visits February-June	ABI Website	39,000 views	
	Conference Webpage	4,934 views	1min 17sec avg engagement
Invitation	Direct Mailed	2,593	