

# Iowa Industry Political Action Committee (IIPAC) 2017 Annual Report



## Message from IIPAC Chair

Dear Colleague,

Thank you to the generous 2017 individual IIPAC supporters who helped strengthen and unify the voice of the Iowa Association of Business and Industry's Iowa Industry Political Action Committee (IIPAC). We are pleased to present the 2017 IIPAC Annual Report to you, which shows 23 new donors and a 7 percent increase in contributions to the PAC.



The 2017 Legislature welcomed 22 new state legislators, and ABI took the opportunity to educate new policymakers on legislative issues important to us. The result was evident, with many major reforms passing the Iowa Legislature. With your contributions, IIPAC was able to raise more than \$60,000 to support Gov. Reynolds and legislators who voted for pro-business policies.

The 2018 elections will take place in November, and many legislative retirements have been announced. We need your support to elect legislators who understand the importance of an environment that will bolster Iowa employers and the individuals they employ throughout the state. If you are not an IIPAC member, I encourage you to make the decision to join as we prepare for another successful and exciting year.

Sincerely,

Kirk Tyler  
IIPAC Board Chair  
Atlantic Coca-Cola Bottling Inc.

## By the Numbers



# of ABI members  
**1,500**



# of contributors  
**147**



\$ raised  
**\$60,398.12**

# 2017 Contributors

## Platinum Investors \$1,500 and Above

John DeVries  
Mark Hanawalt  
Roger Hargens  
Douglas D. Ireland  
Mike Ralston  
Rick J. Tollakson  
Nate and Lori Weaton  
Bob and Sharman Wersen

## Gold Investors \$1,000-\$1,499

Gregory Abel  
Kim Augspurger-Mescher  
Fred Buie  
Bill Bywater  
Tim Conlon  
Tom Determann  
Steven J. Dust  
Lance and Michele Farrell  
John W. Gleeson  
Jim Hammes  
George Hutchison  
Al and Ann Jennings  
Toby Shine  
Charles E. Sukup  
Jim Tyler  
Kirk Tyler  
Drew F. Vogel  
Peter E. Voorhees  
Dave Zrostlik

## Silver Investors \$500-\$999

Kathy Anderson  
Mary Andringa  
Steve Boal  
Larry Countryman  
Nicole Crain  
Dick Davidson  
Cindy Dietz  
Mike Espeset  
Paul Gregoire  
Mike Henningsen  
Larry Herzog  
Dennis L. Murdock  
Stan Poe  
Chris Sackett  
Todd Sommerfeld  
Bob Van Diest

## Bronze Investors \$250-\$499

Kelly Barrick  
Bill Brown  
David Bywater  
Bob Camblin  
Jeffrey C. Elgin  
John R. Gilliland  
Jason Gross  
Brad Hartkopf  
Jack and Sarah Hasken  
Jessica Hyland  
Steve Jacobs  
Larry Lepper  
Joel Longtin  
Tom McMahan  
John Ruan III  
William E. and Betty Jane Shaw  
Johnne Syverson  
Bill Trent Jr.  
Roger Winslow  
Jack Woelber

## Centennial Contributors \$100-\$249

Robin Anderson  
Dean Bierschenck  
Bob Bocken  
Art Boyer  
Steven Bradford  
Ralph Bright  
Nathan Brown  
Rex Butler  
John E. Butler  
Casey Cason  
Mark Clark  
Creighton Cox  
Linda Crookham-Hansen  
Russell S. Cross III  
James Denholm  
Carl Duffy  
Mick Durham  
Rich Dwyer  
Matt Eide  
Mark Falb  
Rand Fisher  
Dennis Ford  
Steve Gerhart  
Gabe Glynn  
Steve Hauschilt  
Kim Hegedus Butler  
Liz Hobart  
Harlan Bud Hockenber  
Jeff Johannesen  
Amy Jones  
William Kimball  
William Klauer, Jr.

Andy Kretz  
Joe Kristan  
John Krogman  
David Krutzfeldt  
Mary Landhuis  
Myron Linn  
Kellan Longenecker  
R.L. Maddox Jr  
John Matovina  
William J. McCabe  
Kirk McCollough  
Todd McDonald  
Alan L. Mores  
Kay Neumann-Thomas  
Katie Nichols  
Mark Nielsen  
John Norgaard  
Karen Novak-Swalwell  
James F. O'Halloran  
Kenneth C. Ossian  
Kim Pang  
John Pappajohn  
Bethany Pautsch  
Rich Phelan  
Dean Price  
Joel Rasch  
Larry Raymon  
Stan Reynolds  
Trey Richardson  
John Riches  
Kathleen and Josh Riessen  
Michael Sadler  
J. D. Schimmelpfennig  
John Schreurs  
Dick Smith  
Robert M. Sturgeon  
Eugene G. Sukup  
Bruce Tamisiea  
Ann Thelen  
Julie Vande Hoef  
Robert Varnedoe  
Ed Walsh  
Thomas W. Wenstrand  
Tom Yeoman

## Contributors \$1-\$99

Frank Carroll  
B.D. Cooper  
Lori Day  
David Kluesner  
Terri Fehr  
Susan Fenton  
Leisa Fox  
David Kluesner  
Craig Montz  
Steve Schaal  
Bruce Whited

# 2017 Expenditures

## Governor

**Kim Reynolds**

**Terry Branstad** (former Governor)

## Senate

Majority Leader **Jack Whitver**  
(Ankeny) (former Senate President)

Chair of Ways & Means  
**Randy Feenstra\*\*** (Hull)

Chair of Commerce, Vice Chair of  
State Government and Vice Chair of  
Administration & Regulation Budget  
Subcommittee **Jake Chapman\***  
(Adel)

Chair of State Government  
**Roby Smith\*** (Davenport)

President, Chair of Appropriations and  
Vice Chair of Rules & Administration  
**Charles Schneider** (West Des  
Moines)

President Pro Tempore, Vice Chair of  
Ways & Means and Chair of Ethics  
**Jerry Behn\*** (Boone)

Chair of Labor and Business  
Relations **Jason Schultz\*** (Schleswig)

Chair of Transportation and Vice Chair  
of Transportation, Infrastructure and  
Capitals Budget Subcommittee **Tim  
Kapucian** (Keystone)

Vice Chair of Commerce, Vice  
Chair of Transportation, Chair of  
Government Oversight, Vice Chair  
of Economic Development Budget  
Subcommittee and Floor Manager  
of Workers' Compensation Reform  
**Michael Breitbach\*\*** (Strawberry  
Point)

**Bill Anderson** (Pierson) (former Chair  
of Commerce)

Chair of Administrative Rules Review  
Committee and Chair of Justice  
System Budget Subcommittee **Mark  
Chelgren** (Ottumwa)

Majority Whip, Chair of Education and  
Vice Chair of Government Oversight  
**Amy Sinclair\*** (Allerton)

Chair of Natural Resources and  
Environment and Vice Chair of  
Veterans Affairs **Ken Rozenboom**  
(Oskaloosa)

Chair of Veterans Affairs, Chair of  
Health & Human Services Budget  
Subcommittee and Vice Chair of  
Human Resources **Mark Costello**  
(Imogene)

Vice Chair of Appropriations & Chair  
of Education Budget Subcommittee  
**Tim Kraayenbrink** (Fort Dodge)

Chair of Transportation, Infrastructure  
and Capitals Budget Subcommittee  
**Craig Johnson\*** (Independence)

Vice Chair of Agriculture and Vice  
Chair of Agriculture & Natural  
Resources Budget Subcommittee  
**Waylon Brown\*** (Saint Ansgar)

Vice Chair of Judiciary & Vice Chair of  
Justice System Budget Subcommittee  
**Dan Dawson\*** (Council Bluffs)

Vice Chair of Education **Jeff Edler\***  
(State Center)

**Bill Dix** (Shell Rock) (former  
Majority Leader)

## House

Speaker **Linda Upmeyer** (Clear Lake)

Majority Leader **Chris Hagenow**  
(Windsor Heights)

Chair of Ways & Means **Guy Vander  
Linden\*\*** (Oskaloosa)

Chair of Commerce  
**Peter Cownie\*\*** (West Des Moines)

Chair of Transportation and Floor  
Manager of Workers' Compensation  
Reform **Gary Carlson\*** (Muscatine)

Chair of Appropriations  
**Pat Grassley\*** (New Hartford)

Vice Chair of Administration & Rules  
**Jarad Klein** (Keota)

Chair of Environmental Protection  
**Ross Paustian** (Walcott)

Former Chair of Judiciary  
**Chip Baltimore\*** (Boone)

Assistant Majority Leader  
**Megan Jones** (Sioux Rapids)

Chair of State Government  
**Ken Rizer\*** (Marion)

Chair of Veterans Affairs  
**Steve Holt\*** (Denison)

Chair of Economic Development  
Budget Subcommittee **Brian Best\***  
(Glidden)

Majority Whip and Chair of Judiciary  
**Zach Nunn\*** (Bondurant)

Assistant Majority Leader and Chair of  
Administration & Rules **Mike Sexton**  
(Rockwell City)

Assistant Majority Leader **John Wills\***  
(Spirit Lake)

Vice Chair of Appropriations  
**Ashley Hinson** (Marion)

Vice Chair of Ways and Means  
**Jane Bloomingdale\*\*** (Northwood)

Vice Chair of Public Safety  
**David Kerr** (Morning Sun)

\* Denotes legislator serves on Commerce or Ways &  
Means Committee

\*\* Denotes legislator serves on Commerce and Ways &  
Means Committees

**TOTAL ELECTED  
OFFICIAL  
CONTRIBUTIONS  
IN 2017**

**\$39,000**

# PAC Criteria for Support

IIPAC is nonpartisan and supports both Republican and Democratic legislators in non-election years. The majority of PAC funds are expended during election years. The IIPAC Board, which is comprised of IIPAC contributors and makes the final Friend of Iowa Business selections, encourages voters to consider these endorsements when evaluating which candidates will focus on economic issues and help bring jobs to Iowa when voting.



*“ABI and IIPAC strive to support legislators on both sides of the aisle who have a record that demonstrates they understand and appreciate the challenges businesses are up against on a daily basis.”*

*– ABI President Mike Ralston*

Candidates are evaluated based on support for a competitive business climate and a focus on a regulatory climate conducive for job creation. Criteria used to make the Friend of Iowa Business designations include candidates’ positions on issues based on interviews, stated approach to general business community concerns, voting records for incumbent candidates, as well as input from ABI members and contributors to the Iowa Industry Political Action Committee (IIPAC).

# IIPAC Board Members

**Bill Bywater**  
Economy Advertising

**John DeVries**  
Colorfx (retired)

**Steve Dust**  
Waterfront Corporate Services

**Sarah Hasken**  
UnityPoint Health  
Finley Hospital

**Michael Sadler**  
CenturyLink

**Kirk Tyler**  
Atlantic Coca-Cola Bottling  
(Chair)

**Bob Wersen**  
Interpower Corp

**Charles Sukup**  
Sukup Mfg.

**Kathryn Kunert**  
MidAmerican Energy

**Dennis Murdock**  
CIPCO (retired)

**Toby Shine**  
Shine Bros.

**Nate Weaton**  
Weaton Capital

# IIPAC Endorsement Process

IIPAC is a state of Iowa PAC. Only candidates for state office are eligible to receive contributions from IIPAC. The IIPAC Board of Directors meets during election years to make decisions regarding endorsements and disbursements of IIPAC funds. At those meetings, the IIPAC Board and ABI public policy staff review all races and make decisions on candidate endorsements and the appropriate levels of financial support.

All decisions are based on the following factors:

- ABI legislator voting records on key business issues
- Candidate questionnaire responses
- Candidate interviews
- Feedback from ABI members
- Voter registration data on the legislative districts
- District voting history
- Any internal or public polling data
- Other available local information



Special attention is given to candidates for open seats and legislators who have provided exceptional leadership in championing ABI issues. Each election, both Republican and Democrat candidates receive support from IIPAC.

# 2017 Legislative Victories

The PAC allows you to personally join with other business leaders to shape the way our issues are viewed. The top two legislative initiatives in 2017, reforming workers' compensation and increasing qualifications for unemployment compensation, will save Iowa businesses **more than \$41 million annually**.

- Workers' compensation reform resulted in an immediate 3.9% overall premium rate decrease and will mean **more than \$39 million in annual savings** for workers' compensation premiums in the state of Iowa
- Increasing requalification requirements for unemployment benefits will **save the unemployment trust fund more than \$2 million annually**
- State preemption on wage and employment issues will **save thousands** for companies in administrative time
- Reversing damage of an Iowa Supreme Court case on the state's unemployment system will **preserve Iowa's stable system** and **prove clarity** to Iowa employers
- Tort reform will **save Iowa companies thousands** in legal fees and protect landowners from trespassers

IIPAC is a powerful tool in our efforts to engage and educate policymakers about the consequences their decisions have on Iowa employers and the hundreds of thousands of Iowans they employ.





# ABI Public Policy Team



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\*Paid for by IIPAC.