



IOWA  
ASSOCIATION  
OF BUSINESS  
AND INDUSTRY

# BUSINESS

APRIL 2025

MONTHLY

## Make Tracks to Council Bluffs



Mid-America Center

STORY ON PAGE 12

### CALENDAR OF EVENTS

- APRIL 16**  
Webinar: Workers Compensation Series (Session 1)  
VIRTUAL

**APRIL 29**  
Coolest Thing Made in Iowa  
POPULAR VOTE ROUND

**JUNE 10-12**  
Taking Care of Business Conference  
COUNCIL BLUFFS

**JULY 8**  
Webinar: Workers Compensation Series (Session 2)  
VIRTUAL

**JULY 3-17**  
Business Horizons  
DRAKE UNIVERSITY, DES MOINES
- AUGUST 3-7**  
Leadership Iowa University  
DES MOINES AREA

**AUGUST 7-8**  
Executive Forum  
CLEAR LAKE

**AUGUST 25**  
Executive Open Golf Outing  
WEST DES MOINES

**SEPTEMBER 16**  
Webinar: Workers Compensation Series (Session 3)  
VIRTUAL

**OCTOBER 14**  
Iowa Manufacturing Conference  
ALTOONA

VISIT [WWW.IOWAABI.ORG](http://WWW.IOWAABI.ORG) AND CLICK THE “EVENTS” TAB FOR DETAILS ON ALL UPCOMING EVENTS.

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**FROM THE CHAIR:**

# Looking Ahead to ABI's Annual Conference in Council Bluffs

As we gear up for ABI's Taking Care of Business Conference this June, I couldn't be more excited about the opportunity to gather in Council Bluffs. This city embodies resilience, growth, and opportunity, making it the perfect backdrop for Iowa's business leaders, innovators, and industry champions to connect, learn, and shape the future of business in our state.

Council Bluffs offers a unique blend of history, thriving businesses, and strong community spirit. Attendees will have the chance to explore miles of scenic trails along the Missouri River, visit museums, and experience the city's vibrant arts scene. The historic 100 Block is a must-see, featuring local boutiques, restaurants, and a welcoming atmosphere that reflects the character of the city.

Beyond the conference sessions, I'm

looking forward to experiencing some of the area's standout venues with you. From the Hoff Family Arts and Culture Center to Omaha's Henry Doorly Zoo and Aquarium, there's no shortage of places to explore. Golfers will enjoy a round at Bent Tree Golf Club, while those looking for something new can take part in a pickleball match at the Iowa West Field House. Attendees will also have the opportunity to tour Black Hills Energy and gain insights into their operations.

This year's conference will also be a time for celebration. We'll honor the Leadership Iowa 2024-25 class and crown the 2025 Coolest Thing Made in Iowa, recognizing the innovation and excellence that drive our state's manufacturing industry.

Additionally, I'm especially excited about a keynote address from Mike

Happe, President and CEO of Winnebago Industries. As a leader of one of Iowa's most recognizable brands and a company I am proud to be a part of, Mike will bring valuable insights on leadership, growth, and the future of manufacturing.

On a personal note, Council Bluffs holds a special place in my heart—it's where I got married to my wife Kristine 35 years ago. Having the opportunity to return to this city for such an important event makes this year's conference even more meaningful for me.

I encourage all ABI members and their colleagues to make plans to join us for another outstanding conference. I look forward to reconnecting with familiar faces, welcoming new ones, and celebrating the strength and success of Iowa businesses together. See you in Council Bluffs! **ABI**



**Chad Reece**  
ABI Chair  
Winnebago Industries

**CAPITOL BUSINESS:**

## Engage in ABI's Public Policy Process by Attending a Regional Meeting

It's mid-April, which means the 2025 legislative session is likely just weeks from concluding. It's been a very busy year, with over 2,200 bills introduced. Lawmakers are currently focused on finalizing the Fiscal Year 2026 budget, negotiating tax proposals, and addressing remaining policy items. ABI is well-positioned for a strong finish, as key proposals related to our priorities—Taxes, Workforce, and Regulatory Reform—continue to advance.

ABI staff doesn't pause once the legislature adjourns. We immediately begin preparing for the next session, launching our public policy process for the year ahead.

In May and at the annual Taking Care of Business Conference in June, we will host re-

gional meetings. These meetings provide a valuable opportunity to review the legislative session's impact on the business community and share your insights on priorities for the year ahead.

We welcome not only ABI members but also community leaders, including city council members, county supervisors, and others who want to share their perspectives on business issues.

In the coming weeks, we will announce the locations and times for these meetings. Be sure to check ABI's weekly newsletter for details—you won't want to miss this valuable opportunity. Please contact JD Davis ([jddavis@iowaabi.org](mailto:jddavis@iowaabi.org)) or Brad Hartkopf ([bhartkopf@iowaabi.org](mailto:bhartkopf@iowaabi.org)) if you have any questions. **ABI**



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## EVENT REWIND:

# ABI Hosts 3rd Annual Business Day in Des Moines

ABI's annual Business Day in Des Moines saw a record-setting crowd last month, as over 200 business leaders gathered to hear from top state policymakers and gain insights into the 2025 legislative session.

Attendees had the unique opportunity to hear directly from Governor Kim Reynolds, Speaker of the House Pat Grassley, Senate Ways & Means Chair Dan Dawson, House Minority Leader Jennifer Konfrst and Senate Minority Leader Janice Weiner as they shared their perspectives on key legislative issues impacting Iowa's business community.

The event also featured a federal tax policy update from Tony Coughlan of RSM, former tax counsel to Senator Charles Grassley, providing valuable insights on tax changes and their potential effects on Iowa businesses.

ABI extends its gratitude to all attendees, policymakers, and sponsors who made this the most successful Business Day yet! Your engagement and advocacy help strengthen Iowa's business climate, and we look forward to continuing these important conversations throughout the year. **ABI**





COVER STORY FROM PAGE 9

# Make Tracks to Council Bluffs



Henry Doorly Zoo and Aquarium

## Historic transportation hub, hot housing market has lots to offer ABI visitors

BY EMERY STYRON

Views of the scenic Loess Hills and the 59-foot-tall Golden Spike Monument overlooking Union Pacific's vast railyards will greet more than 500 Iowa business leaders making tracks to Council Bluffs for ABI's Taking Care of Business Conference at Mid-America Center June 10-12.

"We're really proud of Council Bluffs and the things that have occurred here over the past 20-30 years," says Chamber of Commerce President & CEO Chris LaFerla, who is eager to showcase the city he touts as a key part of the nation's hottest housing market and Iowa's largest metro area.

He quickly lists two of Council Bluffs top attractions. Nightlife, entertainment and dining options abound in the thriving Hundred Block of West Broadway, a historic district of restored commercial and residential buildings. River's Edge, along the east side of the Missouri, has attracted significant residential, commercial and recreational development, and is one of the region's most high-profile amenities.

Union Pacific Senior Director Public Affairs Kelli O'Brien says, "I'm most excited for attendees to discover Council Bluffs' unique blend of history, Midwestern hospitality and forward-looking vision, all while connecting with fellow Iowa business leaders."

### Major Metro, Booming Housing Market

"A lot of visitors would be surprised by all of our investments in arts, culture, mixed use development and innovative approaches to addressing housing shortages," Mr. LaFerla says. "Being part of the Omaha metro area, we feel a little bit like a small town but are right across the river from a metro of 1 million people, the largest in Iowa. Because of that, our residents have access to really a lot

of unique amenities you might not find in other parts of the state."

The cross-border cities do a good job collaborating, he says. "Our community and Omaha community in last 10 years have taken a more regional approach to planning for the future. We really work well together, our chambers and city governments, in planning for the future of the area. It truly is a partnership."

U.S. News & World Report recognized the success of that partnership with a number one spot for Omaha-Council Bluffs in its March 25 "Hottest U.S. Housing Markets" rankings, outpacing Austin, Houston, Charleston, S.C. and Denver in the top five.

"Whether in Nebraska or South Carolina, what these hottest markets seem to share are big-city amenities without the high housing costs of MSAs closer to the megacities along the West and East coasts," U.S. News noted.

One of those big-city amenities is River's Edge. The area offers a spectacular view of the Omaha skyline via the Bob Kerrey Pedestrian Bridge connecting both sides of the metro, commercial and residential development and recreational features still coming online.

"Construction in that area is really interesting and unique," says Mr. LaFerla. Phase 4 includes Belle's Play Garden, featuring a 15-foot-tall pelican play structure and a restored woodland; a half mile of treetop-level walkways; and the 138-foot MidAmerican Energy Adventure Tower, which includes a 50-foot rock climbing wall and caving and gliding experiences. A river pier is in the works.

The community's 40-mile recreational trail system connects to the Kerrey pedestrian bridge and runs through Tom Hanafan Park, which protects key habitats and offers a pavilion, five-acre great lawn and landscapes for hosting events and festivals.

Mid-America Center has long been a focus of Council Bluffs' development, Mr. LaFerla noted. "They've invested heavily in recreation, youth venues and sports. It attracts visitors and provide amenities for local youth sports programs. The venue does a great job of bringing in touring groups from all off the world." Built in 2002, the convention center has 64,000 square feet of meeting

space, including a 24,500-square-foot exhibit hall, an 18,500-square-foot ballroom and a 30,000-square-foot arena.

Mr. LaFerla invites ABI members to consider Council Bluffs for their operations. "Anytime you can showcase the community, particularly to businesses that might be thinking about expansion on investing in other parts of Iowa, it's wonderful for them to see all the things happening here. Council Bluffs, as part of the Omaha metro area, has opportunities to take on some growth. We're uniquely positioned here to make some of that growth happen."

### Union Pacific: 'Deeply Woven into the Fabric of Council Bluffs'

Omaha-Council Bluffs earned its title as the birthplace of Union Pacific when President Abraham Lincoln selected Council Bluffs as the eastern terminus of the Transcontinental Railroad in 1863. Initial construction occurred in Omaha, but when the legal dust settled, Council Bluffs' crucial role was upheld, leading to development of a major transfer depot, says Ms. O'Brien in an email. "Today, the legacy lives on through the city's extensive railyards, the Golden Spike Monument commemorating the Transcontinental Railroad's completion and the continued presence of Union Pacific as a key employer and integral part of the community."

Union Pacific, with its corporate headquarters in downtown Omaha, sprawling yards, high-tech intermodal terminal and historic sites in Council Bluffs, "is deeply woven into the fabric" of the community — economically, culturally and historically, she says. "For many residents, working for the railroad is a proud family tradition, and its contributions remain central to the city's identity and growth. From President Lincoln's designation to its modern role

as a key intermodal hub, the railroad has shaped generations of livelihoods."

ABI attendees can learn about Council Bluffs' key role in transportation history by touring the Union Pacific Railroad Museum and visiting the Golden Spike Monument. That role and its importance to the region's vibrancy continues, Ms. O'Brien is keen to emphasize. "The railroad's ongoing investments in infrastructure, technology and safety initiatives, along with its significant contributions to the local economy, create a stable foundation for continued economic activity. Visitors will find a city that honors its past while actively embracing innovation, infrastructure modernization and workforce development, making it an increasingly attractive place for businesses and entrepreneurs," she writes.

Both Mr. LaFerla and Ms. O'Brien urge attendees to dive deep into Council Bluffs' many attractions. The home of General Grenville Dodge, called "the greatest railroad builder of all time," Railroad Museum and Pottawattamie's Squirrel Cage Jail are on the conference's Council Bluffs History Tour. Other community experiences available include industry tours of Conagra Brands and Black Hills Energy and a public arts tour sponsored by the Iowa West Foundation.

Time is built into the schedule for attendees to explore Council Bluffs on their own. Not to miss is the Hundred Block, where locally-owned businesses keep things "lively morning, day, and night!" according to the Council Bluffs Convention & Visitors Bureau website.

Attendees who make tracks to local landmarks, experience the city's vibrant downtown scene and take time to learn what makes the metro's economy thrive will find their visit memorable.

As Ms. O'Brien puts it, "I hope they leave with a deeper appreciation for Council Bluffs' past and its exciting potential for the future." **ABI**



HOFF Family Arts and Culture Center

## NEW MEMBERS:

### DECEMBER

Microsoft Corporation | [www.local.microsoft.com](http://www.local.microsoft.com)

Crystal Clean | [www.crystal-clean.com](http://www.crystal-clean.com)

DoorDash | [www.doordash.com](http://www.doordash.com)

Smlco Pallet & Sawmill | [www.smicopallets.com](http://www.smicopallets.com)

Cox | [www.cox.com/residential](http://www.cox.com/residential)

### JANUARY

Colewell Automation | [www.colewell.com](http://www.colewell.com)

Landus Cooperative | [www.landus.ag](http://www.landus.ag)

Lessing-Flynn | [www.lessingflynn.com](http://www.lessingflynn.com)

University of Iowa, Tippie College of Business | [tippie.uiowa.edu](http://tippie.uiowa.edu)

Carson Wealth | [www.carsonwealth.com](http://www.carsonwealth.com)

Advanced Services, Inc | [www.advanceservices.com](http://www.advanceservices.com)

Van Meter Inc. | [www.vanmeterinc.com](http://www.vanmeterinc.com)

Paychex PEO | [www.paychex.com](http://www.paychex.com)

### FEBRUARY

Swartz + Associates | [www.swartzandassociates.com](http://www.swartzandassociates.com)

5L Performance Group | [www.5lperformancegroup.com](http://www.5lperformancegroup.com)

### MARCH

Bartlett Instrument | [www.bartlettinstrument.com](http://www.bartlettinstrument.com)

Kinzler Corporation | [www.kinzlercorp.com](http://www.kinzlercorp.com)

Lean Training and Consulting | [www.leantac.com](http://www.leantac.com)

Outcome Consulting

## CONGRATULATIONS!

### 2024 IOWA VENTURE AWARD HONOREES

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SIOUX CENTER, IOWA

Nominated by North West Rural Electric Cooperative

#### IOWA CENTRAL COMMUNITY COLLEGE

FORT DODGE, IOWA

Nominated by Iowa Lakes Electric Cooperative

#### PHIL DORNBIER TRUCKING INC.

GARNER, IOWA

Nominated by Prairie Energy Cooperative

Iowa Area Development Group established the Iowa Venture Award in 1988 to honor entrepreneurial achievement, innovation, and leadership. The organization and its member-owned electric cooperative, municipal utility and independent telecommunication company members take great pride in presenting the 2024 Iowa Venture Awards. Each of these recipients has made a significant contribution to their community, our state, and the economy of Iowa.

Visit [www.IADG.com](http://www.IADG.com) to view the **296 honorees** in the **Iowa Venture Award Hall of Fame**.



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# Q&A: Combating Iowa's Rising Cancer Rates

Iowa Cancer Registry's 2025 Cancer in Iowa report shows some concerning trends. Iowa has the second-highest rate of new cancers in the United States. We're one of the only states where the age-adjusted cancer rate is rising. While mortality rates are declining, the growing number of cancer survivors places a greater burden not only on the healthcare system, but also businesses across the state.

Kartik Anand, MD, an oncologist at The Iowa Clinic, and Jodi Schweiger, Executive Director of Business Development, answer questions on how this impacts care and costs in the state.

## Q: What's being done to address these trends?

**Schweiger:** In January, Iowa Governor Kim Reynolds proposed a million-dollar cancer research fund to find out what's causing these rising cancer rates. The Iowa Senate quickly picked up the bill and it's working its way through the legislation process in this session.

At The Iowa Clinic, we're not waiting for further research. We're actively addressing this critical health issue by strengthening cancer care in the state.

**Dr. Anand:** We have a new team of oncologists, myself included, expanding services in Central Iowa. We've all been trained at the top cancer centers in the U.S. and we're bringing that model and quality of care to Iowa. Along with our physician colleagues in pathology, radiology, surgical oncology and others, we are delivering the first truly integrated cancer care delivery system to Central Iowa.

## Q: What does this mean for patients?

**Schweiger:** Cancer patients will no longer have to travel to Rochester, Omaha or Houston — they can get high-quality care close to home throughout their whole cancer journey. That makes cancer care more convenient and accessible for residents in Central Iowa as well as those who are a short drive away.

**Dr. Anand:** Part of that convenience and accessibility is our commitment to seeing patients faster. They may have to wait weeks or months for specialty appointments at some of these other centers. When a referral comes to The Iowa Clinic, it's our goal to get them in right away. We know how life-changing hearing the word "cancer" can be. So we make sure to schedule patients promptly, address their concerns and start treatments as soon as possible. Because most cancers are curable if caught and addressed early.

Once they arrive, patients can expect a truly integrated approach in a community setting at The Iowa Clinic. There's nothing like it in Iowa. We have hematologists, oncologists and surgical oncologists, and soon we're adding radiation oncologists. Outside of oncology, we have specialists ranging from gastroenterologists to urologists, all under one roof. It's a one-stop shop for cancer care. Instead of jumping between locations — or even cities — with other providers, patients have everything they need from screening through recovery.

## What does the cancer rate have to do with my business?

**Dr. Anand:** More than 21,000 new invasive cancers will be diagnosed in Iowa this year alone. It's estimated that another 171,535 people are currently living with cancer or have had cancer in the past.

**Schweiger:** Right now, the most common way an individual gets health insurance is through their employer. And the No. 1 cost for employer-based health plans is cancer care. All of

the people mentioned above require some form of cancer care, which can cost thousands of dollars a month for each person.

## Q: What can bring down these cancer-related costs?

**Dr. Anand:** With a multi-specialty cancer care team at a community-based clinic, the out-of-pocket costs are 28% less than at hospital-based practices. The costs of chemotherapy and immunotherapy are less.<sup>1</sup> Cancer drug prices are lower. There are no facility fees. Emergency room visits post-treatment are lower. Overall, cancer care savings are \$8,000 per member per month with a community oncology provider like The Iowa Clinic.<sup>2</sup> This cost efficiency is a benefit to both individuals and their employers.

But our main focus is on catching cancers early. The Iowa Clinic has been a trusted provider for cancer diagnosis and treatment for more than 50 years. We have coordinated care teams dedicated to screening and treating the cancers with the heaviest burden on the state: breast cancer, colorectal cancer, melanoma and prostate cancer. We also provide genetic testing to identify individuals with greater cancer risks to provide them with the preventive care and support needed to address their risk factors.

**Schweiger:** Yet many more cancers go undetected every year. That's why we're also excited to introduce new tests to detect the less common cancers that are not even caught in these other common screening methods. The Iowa Clinic is one of the first in the state to offer the Galleri test — an innovation that catches bits of DNA in the blood. It can detect more than 50 types of cancer in just one blood draw, including those that are hard to detect like pancreatic cancer and esophageal cancer. By catching all types of cancers early, we can improve outcomes and reduce the costs from more extensive levels of cancer treatment.

## Q: How can my business benefit from these services?

**Dr. Anand:** Anyone can get cancer screenings recommended for their age, health and history. They can also seek out the right cancer care for them. By introducing employees to more cost-effective options like The Iowa Clinic, you can help reduce healthcare costs while also connecting your employees to top-tier treatment and access to cutting-edge clinical trials.

**Schweiger:** There are many ways to make this connection. You can partner with The Iowa Clinic for on-site screenings, health webinars, testing, flu shots and virtual care. Or build a high-performance network into your company's health plan to incentivize cost-effective care.

The loss of executive-level leadership is another substantial burden facing many businesses. The Iowa Clinic has an Executive Health program that provides a comprehensive health assessment. It's more comprehensive than any physical. It covers a barrage of tests and screenings, including the Galleri cancer testing that Dr. Anand does, to give leaders a full picture of their health — and health risks. These assessments provide certainty for both the executives and the companies they lead.

These are just some of the services we offer at The Iowa Clinic. We understand that businesses and business leaders shape the health care decisions of their employees through the health benefit plans they offer. We're willing to consider any ideas that lead to better health for Iowans and better health for your company.

<sup>1</sup>Fronstin, Paul, M. Christopher Roebuck, and Bruce C. Stuart. "Cost Differences for Oncology Medicines Based on Site of Treatment." EBRI Issue Brief (2020).

<sup>2</sup>The Value of Community Oncology – Site of Care Cost Analysis (White paper 2017)



**Kartik Anand, MD**  
Oncologist, The Iowa Clinic



**Jodi Schweiger**  
Executive Director of Business Development, The Iowa Clinic

## FROM THE FOUNDATION:

# Insights from Emerging Talent

Iowa's future workforce is overflowing with promise and potential, and it's up to us to nurture this talent as we continue to build upon the vibrant business climate in our state. Each summer, we pose questions to the college students taking part in our summer program, Leadership Iowa University. This student-centered data highlights factors in selecting a career and community, perceptions of their generation, and more – offering valuable insights for employers across the state.

1. **Where they want to work...** According to this focus group, salary, culture, and growth opportunities top the list of decision-making factors when selecting a future employer. These job-seeking students are drawn to workplaces that respect their personal time as much as their opinion, and foster a people-centered, flexible culture where they feel appreciated. Other key factors identified included job stability, variety in tasks, clear career pathways, professional learning opportunities, and work that aligns with their values.
2. **Where they want to live...** As communities seek to attract young professionals, that a short commute to work might not be the top factor. These young professionals want to be equally engaged outside of work – having opportunities to volunteer, grow, socialize and create networks among an inclusive, diverse community. Sev-

eral mentioned their strong desire to live and work in a town that emphasizes safety and affordability, and promotes legislative policies that align with their beliefs. While having family and friends nearby is an influence for some, students are overall seeking belonging when it comes to their community of choice.

3. **What they want employers to know...** This generation identifies themselves as agents of change. They're innovators, seeking to embrace new technology, continuous improvement and learning opportunities. They want to feel supported and heard, and if they aren't, these ambitious, adaptable professionals won't mind looking for an employer that better aligns with these priorities. They're entering the workforce with a strong desire for purpose, growth, flexibility, and meaningful engagement, and want to be assets for your organization.

Our incoming workforce brings with them renewed perspective, energy, and social and cultural expectations to our offices and communities. By aligning with these values, Iowa businesses and communities can harness the ambition, creativity, and passion of this purpose-driven talent, while ensuring sustainable growth and competitive advantage. As one respondent put it, let's welcome this new wave and "prepare to be amazed by the talent" that is headed our way. **ABI**



**Jessi McQuerrey**  
Director of Programs  
ABI Foundation  
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The Taking Care of Business Conference is Iowa's premier business conference, bringing together industry leaders to learn, network and share ideas on how to strengthen Iowa's business climate.

It's the best investment you'll make all year!

### Agenda Highlights

Hear from Nationally Recognized Speakers  
Network with 500+ Iowa Business Leaders  
Attend Deep-Dive Workshops  
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EXPERT ADVICE:

# Beating workplace fatigue to improve worker safety

EMC Insurance offers tips to improve worker performance and productivity.

Feeling drained at work? It might be more than just a rough morning—it could be workplace fatigue. Fatigue isn't just about feeling sleepy; it's your body's response to lack of rest, stress, or overexertion. EMC Insurance breaks down what causes it, how it affects you, and what you can do to stay energized.

### What causes fatigue?

Several factors can leave you feeling exhausted:

- **Poor sleep:** Not getting enough rest or sleeping poorly drains your energy
- **Overworking:** Long hours, shift work, and demanding tasks can wear you out
- **Substance use:** Alcohol, drugs, and even too much caffeine can disrupt sleep patterns
- **Stress and mental health:** High stress and conditions like depression can make quality rest difficult

### How fatigue affects you

Fatigue isn't just about being tired—it can impact your performance and safety:

- **Slower reaction time:** Increases the risk of accidents
- **Poor decision-making:** Impairs judgment and focus
- **Communication struggles:** Makes it harder to stay engaged
- **Memory issues:** Forgetting details or zoning out during tasks

### How to fight fatigue

Want to feel more alert and productive? Try these tips:

- **Stick to a sleep routine:** Go to bed and wake up at the same time daily
- **Create a restful space:** Keep your bedroom



### Chad Veach

Assistant Vice President -  
Risk Improvement Innovation  
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- dark, quiet, and comfortable
- **Prioritize sleep:** Aim for 7-8 hours per night
- **Limit stimulants:** Avoid caffeine and nicotine before bed
- **Manage stress:** Exercise, meditate, or talk to a friend to unwind
- **Move more:** Regular physical activity improves sleep and energy levels

Fatigue doesn't just affect how you feel—it impacts your safety and performance. Prioritizing rest helps you stay sharp, productive, and at your best. Find the latest news, insights, and actionable safety tips—all carefully curated by our team of experts—at [emcinsurance.com/losscontrol](https://emcinsurance.com/losscontrol).

### About the author:

Chad Veach, Assistant Vice President – Risk Improvement Innovation at EMC Insurance, works with organizations to address workplace risks and improve safety practices. Reach out to him at [Chad.B.Veach@emcins.com](mailto:Chad.B.Veach@emcins.com) to learn more about how you can improve safety and well-being in your workplace.

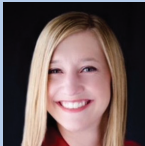
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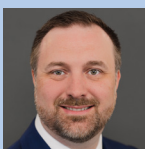
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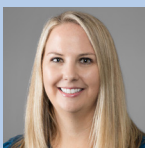
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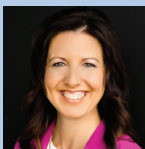
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*The Iowa Association of Business and Industry (ABI) has been the voice of Iowa business since 1903. Its mission is to provide a strong, unified voice to business and industry on issues affecting Iowa employers. ABI is comprised of member companies representing all industries and sizes in Iowa's 99 counties. ABI members employ more than 330,000 Iowans.*

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**SENIOR DIRECTOR, PUBLIC POLICY:** Brad Hartkopf  
**MARKETING AND COMMUNICATIONS ASSISTANT:** Olivia Jones  
**OPERATIONS AND FINANCE SUPPORT:** Kevin Kruse  
**MEMBERSHIP DEVELOPMENT MANAGER:** Levi Lefebure  
**WORKFORCE PROGRAMS & ENGAGEMENT COORDINATOR:** Anna Mable  
**PROGRAMS DIRECTOR, ABI FOUNDATION:** Jessi McQuerrey  
**SENIOR DIRECTOR, MEMBER PROGRAMS:** Holly Mueggenberg  
**MARKETING AND COMMUNICATIONS DIRECTOR:** Kelsey O'Connor  
**PARTNERSHIP RELATIONS MANAGER:** Cami Schaefer  
**EXECUTIVE ADMINISTRATIVE ASSISTANT:** Michelle Vollstedt  
**COMMUNICATIONS & MARKETING CONSULTANT:** Katelyn Adams  
**MEMBERSHIP DEVELOPMENT SERVICES:** Kerry Servas