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TOP 4 FINALISTS ANNOUNCED IN THE 2025 COOLEST THING MADE IN IOWA COMPETITION

DES MOINES, May 23, 2025 – The Iowa Association of Business and Industry (ABI) and presenting sponsor MidWestOne Bank are excited to announce the Top 4 finalists in the 2025 Coolest Thing Made in Iowa competition.

The second annual competition launched earlier this spring with nearly 70 product nominations. The competition highlights a sector that supports more than 215,000 Iowa jobs and contributes over \$43 billion annually to the state's economy.

2025 Top 4 Coolest Things Made in Iowa:

- Butter Braid® Pastry – Country Maid, Inc., West Bend
- CHC Chocolate Pump – Viking Pump, Inc., Cedar Falls
- CP770 Cotton Picker – John Deere, Ankeny
- The Moose Fireplace Grill – The Moose Fireplace Grill, LLC, Red Oak

The final round returns to a popular vote format. Voting is open now and continues through Tuesday, June 3. Individuals can cast one vote per day, per device at www.coolestthingia.com.

The winner will be crowned live at ABI's Taking Care of Business Conference on Wednesday, June 11 at 12pm.

Post-announcement interviews are welcome and encouraged. Credentialed media is also welcome at the event with prior notice.

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The Iowa Association of Business and Industry (ABI) has been the voice of Iowa business since 1903. Its mission is to provide a strong, unified voice to business and industry on issues affecting Iowa employers. ABI is comprised of member companies representing all industries and sizes in Iowa's 99 counties. ABI members employ more than 330,000 Iowans.