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Presented by:



PUBLIC VOTING OPENS FOR TOP 16 IN COOLEST THING MADE IN IOWA CONTEST

DES MOINES, May 9, 2025 – The Iowa Association of Business and Industry (ABI) has revealed the Top 16 finalists in the 2025 Coolest Thing Made in Iowa contest. After nearly 27,000 votes were cast during the popular vote round, these standout products are advancing to the next stage of the competition — a head-to-head, bracket-style tournament to determine the Top 8.

"The level of engagement in this year's contest has been outstanding," said Nicole Crain, ABI President. "We're proud to shine a light on the products being made in lowa and the manufacturers behind them."

2025 Top 16 Coolest Things Made in Iowa:

#1 Seed: CP770 Cotton Picker (John Deere, Ankeny)

#2 Seed: Sukup Mixed-Flow Dryer (Sukup Manufacturing Co., Sheffield)

#3 Seed: Beyond® Walls (Allsteel, Muscatine)

#4 Seed: Kreg® Pocket-Hole Jig K4 (Kreg Tool, Ankeny)

#5 Seed: David Sunflower Seeds (ConAgra, Waterloo)

#6 Seed: Butter Braid® Pastry (Country Maid, Inc., West Bend)

#7 Seed: Blue Bunny Mini Swirl Novelties (Wells Enterprises, Le Mars)

#8 Seed: RE3423M Rugged Sealed Server (Crystal Group, Hiawatha)

#9 Seed: Weiler E1250C Material Transfer Vehicle (Weiler, Knoxville)

#10 Seed: Thelma's Ice Cream Sandwich (Thelma's, Des Moines)

#11 Seed: T-50x2 X-Series Stack Dryer (Dexter Laundry, Fairfield)

#12 Seed: The Moose Fireplace Grill (The Moose Fireplace Grill, LLC, Red Oak)

#13 Seed: SPAM® Maple Flavored (Hormel Foods, Dubuque)

#14 Seed: Black Mamba 22Ir Pistol (Volquartsen Firearms, Carroll)

#15 Seed: Viking Pump - CHC Chocolate Pump (Viking Pump, Inc., Cedar Falls)

#16 Seed: Flexzilla Garden Hose (Legacy Manufacturing, Marion)

Voting is now open and will conclude at midnight on Wednesday, May 14. Manufacturers, consumers, and the public are invited to vote daily in each of the matchups at www.coolestthingia.com.

The winner will be crowned at ABI's Taking Care of Business Conference, June 10–12 in Council Bluffs.

The Iowa Association of Business and Industry (ABI) has been the voice of Iowa business since 1903. Its mission is to provide a strong, unified voice to business and industry on issues affecting Iowa employers. ABI is comprised of member companies representing all industries and sizes in Iowa's 99 counties. ABI members employ more than 330,000 Iowans.