



FOR IMMEDIATE RELEASE  
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### **Iowa High School Students Can Now Register for Business Horizons 2023**

Iowa high school students currently in grades 9-12 may now register for the Business Horizons 2023 summer program. This year marks the 40<sup>th</sup> year of the program, which will occur July 16-20 at Drake University (Des Moines, IA).

“Business Horizons is a valuable and empowering program for students with any career interest in mind,” said Jessi McQuerrey, director of programs at the ABI Foundation. “The five days of hands-on entrepreneurial experiences, team-oriented challenges, and real-world exploration helps to build confidence and skills that are applicable to any future plans.”

In this action-packed week, participants work in teams to identify a real-world problem to solve, then create and refine a product or service as basis for a new business venture. At the end of the week, teams will participate in investor pitches, infomercial screenings, and a trade show in front of live judging panels. Iowa industry professionals are brought in to provide mentorship and facilitate dynamic workshops. Additional highlights include leadership development activities, local business tours, on-campus living experience, and ‘after hours’ socializing with new friends from across the state.

“Business Horizons is a program that gives you so many opportunities,” said 2022 participant Breckin Downey of Maquoketa Community High School. “You listen to amazing speakers, meet new people, and just have the best week of summer. It made me realize that being a part of different programs like this allows me to learn about who I am and what I want to do in the future.”

The program cost is \$400, which covers all meals, lodging, activities, and materials. Students who register by May 29 will receive a \$50 discount. Need-based financial assistance is available and can be requested through the online application form. Applications will be accepted through July 7 or until the program is filled.

To learn more, nominate, or register students for the program, visit [www.BusinessHorizonsIowa.org](http://www.BusinessHorizonsIowa.org).

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Business Horizons is a program of the Iowa Association of Business and Industry (ABI) Foundation. The ABI Foundation is a statewide nonprofit organization with a mission to provide valuable shared experiences that positively impact Iowans, communities, organizations, and our state. The ABI Foundation fosters personal and professional development through its statewide programs, and promotes multigenerational civic engagement and leadership across Iowa.