



**IOWA
ASSOCIATION
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Governor Reynolds, NY Times Best-Selling Author, and Former US Fighter Pilot to Headline ABI Conference

DES MOINES, Iowa –The highly anticipated 120th annual Taking Care of Business Conference, hosted by the Iowa Association of Business and Industry (ABI), will bring together over 500 influential business leaders from across Iowa and the Midwest. Recognized as Iowa's premier statewide business conference, this three-day event will be held in Cedar Rapids June 13-15, 2023.

"This event is the embodiment of collaboration, knowledge sharing, and networking, providing a platform for professionals to empower the Iowa business community," said Kim Augspurger, ABI Board Chair and Pigott consultant. "Our goal is to provide attendees with the knowledge, inspiration and connections needed to drive success in their respective industries."

The conference programming will take place at the Cedar Rapids Convention Complex, in the heart of downtown. Attendees will also explore local attractions and tour businesses, including International Paper, Raytheon, Lion Bridge Brewing, Ellis Golf Course, and more.

Iowa Governor Kim Reynolds will once again address attendees at the Conference on Wednesday, June 14. The 2023 keynote speaker is Cy Wakeman, Owner and Founder of Reality-Based Leadership and NY Times Best-Selling Author. Other mainstage speakers include Brandon Williams, Founder and Owner of Lead Tac and former US Navy fighter pilot, as well as Ryan Anderson, Vice President of Global Research and Insights at MillerKnoll.

The Conference will also feature workshops from Iowa industry experts on workplace well-being and safety, mergers and acquisitions, B2B marketing, and employee ownership business models.

"I can't wait to see the long-term impacts this conference will have on the growth and prosperity of Iowa's business community," said Tami Anderson, Conference Committee Chair. "The 2023 Taking Care of Business Conference will be one to remember!"

Learn more and view the full agenda at www.TakingCareofBusinessConference.com.

If interested in covering any portion of the event, please contact Kelsey O'Connor for additional details. Interviews may also be available upon request.

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The Iowa Association of Business and Industry (ABI) has been the voice of Iowa business since 1903. Its mission is to provide a strong, unified voice to business and industry on issues affecting Iowa employers. ABI is comprised of member companies representing all industries and sizes in Iowa's 99 counties. ABI members employ more than 330,000 Iowans.