



Media Contact:

Kelsey O'Connor
Marketing and Communications Director
Iowa Association of Business and Industry (ABI)

515-235-0571
koconnor@iowaabi.org
www.iowaabi.org

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EIGHT PRODUCTS ADVANCE IN 2025 COOLEST THING MADE IN IOWA CONTEST

DES MOINES, May 16, 2025 – The Iowa Association of Business and Industry (ABI) and MidWestOne Bank announced Thursday the top 8 products moving on in the 2025 Coolest Thing Made in Iowa contest. Over 31,000 votes were cast over the last week, and the top 8 products will now compete in another round of head-to-head matchups to determine the top 4 finalists.

2025 Top 8 Coolest Things Made in Iowa (listed by matchup):

Beyond® Walls (Allsteel, Muscatine)
Butter Braid® Pastry (Country Maid, Inc., West Bend)
CP770 Cotton Picker (John Deere, Ankeny)
RE3423M Rugged Sealed Server (Crystal Group, Hiawatha)
Kreg® Pocket-Hole Jig K4 (Kreg Tool, Ankeny)
The Moose Fireplace Grill (The Moose Fireplace Grill, LLC, Red Oak)
Viking Pump - CHC Chocolate Pump (Viking Pump, Inc., Cedar Falls)
Blue Bunny Mini Swirl Novelties (Wells Enterprises, Le Mars)

Voting is now open and will conclude at midnight on Wednesday, May 21. Manufacturers, consumers, and the public are invited to vote daily in each of the matchups at www.coolestthingia.com.

The winner will be crowned at ABI's Taking Care of Business Conference, June 10–12 in Council Bluffs.

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The Iowa Association of Business and Industry (ABI) has been the voice of Iowa business since 1903. Its mission is to provide a strong, unified voice to business and industry on issues affecting Iowa employers. ABI is comprised of member companies representing all industries and sizes in Iowa's 99 counties. ABI members employ more than 330,000 Iowans.