

FOR IMMEDIATE RELEASE Press Release June 6, 2023 FOR MORE INFORMATION, CONTACT Kelsey O'Connor, Marketing and Communications Director Iowa Association of Business and Industry (ABI) 515.235.0571 | <u>koconnor@iowaabi.org</u>

ABI Partners with Kinetic Technologies to Host Cobot Automation Event

DES MOINES, Iowa – The Iowa Association of Business and Industry (ABI) has partnered with Kinetic Technologies, University of Northern Iowa, Hawkeye Community College, and regional economic development organizations to host an event on cobot automation. Join local manufacturers, business leaders, and talent pipeline specialists in Waterloo on June 27.

Featured speakers include Mark Barglof, President of Kinetic Technologies, L.L.C, as well as leaders from CIRAS and Iowa Economic Development Authority. Industry experts will discuss workforce solutions and ways companies could implement automation to help take their facilities to the next level.

"I am continually impressed at the resourcefulness of our Iowa manufacturers," said Mike Ralston, ABI President. "The first Cobot Automation Summit held in Algona attracted participants from over two hours away. Solutions for workforce and efficiency are often a major draw, but the strong interest for this event demonstrates their willingness to innovate, evolve and compete."

A panel discussion will also explore cobot use cases, implementation considerations, and ways that factories can increase productivity and worker safety while reducing labor costs. Panelists include George Brancato - FANUC America Corporation, Will Healy III - Universal Robots, and Adam Jackson - Power/mation.

Attendees will have multiple opportunities for hands-on interaction with cobot exhibits.

For an in-depth look at the agenda, visit http://www.iowaabi.org/events

To RSVP or learn more about other ABI events, please contact Kelsey O'Connor at <u>koconnor@iowaabi.org</u> or 515-235-0571.

###

The Iowa Association of Business and Industry (ABI) has been the voice of Iowa business since 1903. Its mission is to provide a strong, unified voice to business and industry on issues affecting Iowa employers. ABI is comprised of member companies representing all industries and sizes in Iowa's 99 counties. ABI members employ more than 330,000 Iowans.