



## **BUSINESS HORIZONS**

**60+** Yearly Participants



**40+**Number of Schools
Represented



5,000+

Program Participants
Since Inception



Business Horizons (BH) is a five-day innovation simulation bringing students (grades 9-12) of all experience levels from across the state together to gain a better sense of how their skills connect to the business world and the real world.







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SPONSORSHIP BENEFITS	BRONZE \$500	SILVER \$750	GOLD \$1,500	CONNECTING \$2,500	LEADING \$5,000	PRESENTING \$10,000
Speaking Opportunity						Х
60-second Video Spot (Provided by Sponsor)						Χ
Industry Team Named After Sponsor					Χ	Χ
Logo on Program T-Shirt					Χ	Χ
Social Media Post					Χ	Χ
Program Signage				Listing	Logo	Logo
Competition and Graduation Invitation				Χ	Χ	Χ
Annual Publications				Listing	Listing	Listing
Full-Page Ad in Participant Notebook				Χ	Χ	Χ
Logo on Program Website			Χ	X	Χ	Χ
Participant Scholarships			1	2	3	4
Promo Item in Welcome Bag		Χ	Χ	Χ	Χ	Χ
Recognition in Participant Materials	Listing	Listing	Listing	Logo	Logo	Logo

"This program taught me lessons I wouldn't have learned in a traditional classroom setting. Even if students chose not to go into something business related, they're learning skills at Business Horizons that they'll continue using every day in their own careers."

- Jacob Kurt, 2018 participant